



**Media Contact:**

Tom Crosby  
Tom Crosby Communications  
919-370-3269  
[tom@tcrosby.com](mailto:tom@tcrosby.com)

**FOR IMMEDIATE RELEASE**

**Valtech Announces U.S. Partnership with EPiServer for Agile Online Engagement**

DALLAS and OAKBROOK TERRACE, IL– August 23, 2010 – Strategic consultancy [Valtech](#), one of the world’s largest [agile and lean digital experience and software development firms](#), today deepened its digital reach through a U.S. partnership with [EPiServer](#), the world’s fastest growing provider of platforms that drive online engagement.

As an EPiServer solution partner, Valtech will apply its expertise in strategic digital experience design and agile development and deployment to EPiServer’s content management platform to deliver ‘power through simplicity.’ This combination improves access to content by visitors, eases content uploading and site change, and drives visitors to become fully engaged consumers of digital content. EPiServer provides comprehensive online engagement capabilities to customers through its integrated platform that combines [web content management](#), [branded social community](#), [marketing campaign and optimization tools](#), and [e-commerce capabilities](#).

Under the agreement, Valtech will resell the EPiServer product line, including EPiServer CMS 6, EPiServer Community and EPiServer Commerce.

“Valtech and EPiServer have dozens of successful deployments that utilize Valtech’s agile principles of continuous evaluation and adjustments to prioritize features and action,” said [Thomas Kruse](#), Sales Director, Digital Consultancy for Valtech. “The U.S. market will greatly benefit from the speed, self-service and thorough campaign management of EPiServer, all developed and deployed in the Valtech agile way. The features and functionality of EPiServer make it a fast platform to deploy on and one that’s very easy to maintain as the site or interactive features mature,” Kruse said.





“We are excited to have Valtech join us in the U.S. market and bring such a strong track record of business results for our mutual customers,” said A.J. Harring, president of EPiServer. “Our customers in this market are seeking new ways to combine content, community, commerce, and communication to improve engagement. Valtech’s agile experience and knowledge of the EPiServer platform can help businesses improve engagement for all their web properties, which directly translates into business results.”

Valtech, a leader in agile software development, agile digital experience and [agile training and coaching](#), chose EPiServer in part because its built-in workflow management system makes it easy and seamless for web teams to update and upload content without relying on administrators and IT personnel. This follows the agile and lean methodologies that are at the core of Valtech.

Customers of EPiServer include Adidas, Greenpeace, Lexis-Nexis, Mazda, Pfizer and Securitas. Valtech customers include American Airlines, Credit Suisse, McGraw-Hill, Standard and Poors and Verizon Wireless.

### **About Valtech**

Many of the world’s best companies trust Valtech to help them design and develop digital systems to engage customers and drive revenue. Valtech is a global provider of high performance enterprise software development, outsourcing, and organizational transformation services. Valtech delivers strategic software consulting, lean and agile-focused software engineering, and agile training and coaching. Valtech's [OnDemand services](#) are focused on one single outcome: Delivering business agility. Serving customers across industries including finance, travel, energy, media, high-tech and e-business, Valtech OnDemand offerings result in priority business ideas and digital experiences converted to working, tested and deployable software every two weeks. Please visit <http://www.valtech.us/us/index.html>.

### **About EPiServer**

EPiServer is the world’s fastest growing provider of Web Content Management (WCM) platforms and online community platforms. 3,000 customers worldwide use EPiServer CMS to create collaborative and engaging websites. EPiServer CMS is the foundation for more than 9,000 websites and is used on a daily basis by more than 130,000 web editors. EPiServer delivers its Web Content Management platform through an extensive network of over 450 competent partner companies in 30 countries. EPiServer combines the stability and support of a commercial product with a thriving developer community of an open source project through the EPiServer World community of over 10,000 developers. EPiServer is a Microsoft Gold Certified Partner with an AAA-ranking by Dun & Bradstreet since 2000. The company was founded in 1994 and has offices in the United States, Sweden, Denmark, Norway, Finland, The Netherlands, South Africa, Australia and the United Kingdom.

#-#-#

